



New York Choral Consortium

*New York City choruses collaborating
in mutual support to enhance awareness
of the substantial value of choral singing*

www.NewYorkChoralConsortium.org



us on Facebook



History, Phase I

Early 1970s – early 2000s

Informal, practical beginnings

- Early 1970s through 1980s (no official name)
- Informal, primarily surrounding repertoire plans
- Unwritten agreement of collegial programming respect
- Early 1990s : less active
- Repertoire comparing, primarily just major symphonic choruses



History, Phase II

2003-2009

Emergence of

Professional Pertinence and Credibility

- 2003 wake-up call: aborted Carnegie merger
- 2009: crisis of credibility – firmly established!



History, Phase III

2009 – 2012

Formalization and Growth

- Incorporation process and name: 2009-2010
- Who can be a member defined
- Sing New York! and THE BIG SING: June 2011
 - Explosion of visibility
 - Membership triples!
- *Board of a 'New York-size' Whole!* 2011-2012



This Season: 2012-2013

- Founding co-chair moves from the country and is succeeded
- First-ever non-plenary board
 - Board meetings of elected officers
 - Four plenary gatherings
- Full-season marketing efforts: monthly concert e-blasts
- Social media element established
- Performance of Ives' Symphony #4 with the NY Philharmonic: collective choir of member choruses



New York Choral Consortium

Our Public Face

The Big Sing

Social Media Gathering Spot

Monthly Concert E-blasts

Occasional high-visibility events



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Member Benefits

Collegial Networking Events

- For singers
- For directors & administrators

Informational Seminars



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Member Benefits, cont'd

Closed Facebook group for member exchange, discussion, discount offers

Internal programming calendar

Collegial negotiations, as needed



Current considerations . . .

- Keeping full membership engaged with the new board structure
- Equitable fulfillment of increasing role of 'choral clearinghouse'
- Engagement with our five-borough municipality in furtherance of choral impact financially, demographically, etc.



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New York Choral Consortium - where diversity strengthens and shared vision unites!